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Stanly County is located 45 miles northeast of Charlotte in the Uwharrie Lakes Region of the state. It has been described as the “Central Park of North Carolina.” The area is rich in cultural, historical, natural and recreational assets.

Stanly County boasts a low tax rate, substantial economic development incentives for new or expanding businesses, and a strong “right-to-work” philosophy. As a result, Stanly County presents a truly business-friendly and productive environment for corporate relocation or expansion.



Educational assets in Stanly County include Pfeiffer University, which offers undergraduate and graduate degrees in business and liberal arts concentrations; Stanly Community College, which offers a variety of associates degrees, diploma programs and training programs linked to local industry needs; and the Stanly County Schools System in which seven schools were designated as *Schools of Distinction* and 100 as *Schools of Excellence*.

A wide variety of industry is represented throughout Stanly County, from manufacturers of power transmission components and hydraulic hoses to textiles and aircraft parts and equipment. Major employers in the region consist of industry leaders such as Collins & Aikman Corporation, Michelin Aircraft Tires Corporation, Schult Homes, Fiber Composites LLC, American Fiber & Finishing and SPX Corporation.

Stanly County includes an abundance of affordable greenfield and industrial sites, four of which have attained North Carolina certified status. This certification includes a proactive analysis of site development costs, environmental issues and utility service. The process also identifies committed partners for future development projects. Prime



Power Park, one of the North Carolina certified sites, offers direct rail access, redundant electrical power and on-site power generation to prevent brownouts and blackouts. The site sits adjacent to the Stanly County Airport, which features a 5,500-foot runway and a sophisticated Instrument Landing System that can accommodate military cargo jets and more than 60 private, corporate jets.

Total Population, 2010	60,585
Total Households, 2009	23,490
Median Age, 2009	39.9
Projected Population, 2015	62,070
Educational Attainment, 2010	
Population 25 and Older	41,687
High School Diploma	37.1%
Some College	18.5%
Associate's Degree	9.5%
Bachelor's Degree	10.8%
Graduate or Professional Degree	4.8%
2010 SAT score, county average	1,418
2010 SAT score, state average	1,485

Income, 2010

Median Household Income	\$44,672
Per Capita Income	\$20,632

Employment by Industry, 2010

Agriculture, Mining	1.2%
Construction	10.1%
FIRE	3.7%
Manufacturing	18.7%
Public Administration	4.9%
Retail Trade	11.8%
Wholesale Trade	3.2%
Services	42.0%
Transportation, Utilities	3.4%
Total Employment, 16+	27,054

Labor Force, 2009

Labor Force	31,354
Unemployment Rate	11.7%

Source: ESRI 2010, NC Dept of Public Education, NC ESC

MAJOR EMPLOYERS (non government/retail)

Company	Major Product	Employees
Michelin Aircraft Tire Co LLC	Tires & Inner Tubes	353
IAC Group, North America	Automotive Trimmings, Apparel	336
Clayton Schult Homes	Mobile Homes	300
Fiber Composites LLC	Wood Products	225
American Fiber & Finishing Inc	Broadwoven Fabric Mills, Cotton	200



Average Weekly Wage 2009

Agriculture, Forestry, Fishing	\$526
Utilities	\$1,199
Construction	\$677
Manufacturing	\$690
Wholesale Trade	\$758
Retail Trade	\$420
Transportation & Warehousing	\$789
Information	\$621
Finance & Insurance	\$765
Real Estate & Rental & Leasing	\$522
Professional & Technical Services	\$858
Management of Companies & Enterprises	\$787
Administrative & Waste Services	\$410
Educational Services	\$640
Health Care & Social Assistance	\$570
Arts, Entertainment and Recreation	\$247
Accommodation & Food Services	\$221
Public Administration	\$701
Average Weekly Wage	\$572

Unemployment Insurance

New Employers (per \$100)	1.2%
Deficit Employers (max rate)	6.84%
Minimum Tax Rate	0.0%
Taxable Base	\$19,700

Inventory Tax

Finished Goods	none
Raw Materials	none
Goods in Process	none
Mat'l consumed in Mfg.	none

Sales Tax, General

State	5.75%
Local	2.0%

Sales Tax, Special Provisions

Electricity (farms and manufacturing exempt)	3.0%
Natural Gas	% of receipts
Manufacturing Fuels	none
Manufacturing Equipment	none
Telecomm Service: Intrastate (state + county)	8%

Education

Public Schools	25
Private Schools	2
School Districts	1
Colleges & Universities	3

Announced Jobs & Investments

Jobs announced, 2008	191
Total investment announced, 2008	\$30,000,000

Accessibility

Nearest Major City	Charlotte
Distance to Nearest Major City	12.6 miles
Nearest Commercial Airport	CLT
Runway Length	10,000 ft
Distance to Nearest Airport	30.8 miles
Nearest Interstate	I-485
Distance to Nearest Interstate	11.5 miles
Nearest Deepwater Port	Port of Charleston
Distance to Nearest Deepwater Port	213 miles
Foreign Trade Zone Accessibility	Yes
Population within 50 mile radius, 2009	2,522,292

Development Capacity

Wastewater Treatment Capacity Available	Yes
Natural Gas Available	Yes

Taxes, Sales & Service

Property Taxes/\$100 value (10-11)	\$0.6700
Taxable Retail Sales (Mil\$, 2008)	\$469
Number of Physicians, 2007	75
Physicians per 10,000 population, 2007	13
RN per 10,000 population, 2007	70
Dentists per 10,000 population, 2007	3

Sources: County data and NC Department of Revenue