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Rowan County, located to the northeast of Charlotte on Interstate 85, offers superior access to interstate highways, international and regional airports, and numerous opportunities for rail service.

Rowan County puts you within 60 miles of 3.75 million people, more than any other location in the Carolinas. This makes our community an ideal choice for manufacturing, motorsports, food processing and distribution operations.

Convenient air access via two international airports, both less than 50 miles away, (Charlotte-Douglas International Airport and Piedmont Triad International Airport in Greensboro, N.C) provide the reliable infrastructure necessary for transporting goods and people. The largest consolidated rail system in the country is centered in this region.



Major employers in Rowan County include Daimler Trucks' largest US manufacturing facility, the Veterans Administration and Rowan Regional Medical Centers, the corporate headquarters for Food Lion LLC, and diverse manufacturers, such as Performance Fibers, Magna Composites and PGT Industries. Rowan County features a diverse cross section of growing industries, providing a stable economy for residents and newcomers alike.



Salisbury is also home to Toyota Racing Development's new chassis engineering facility. The \$28 million facility plays a prominent role in giving

Toyota cars and trucks an edge that sends them to the winner's circle.

Recently, Henkel Corporation announced a \$23.7 million expansion that will add 103 new jobs. These skilled positions will produce advanced adhesives for today's demanding electronics industry.

| | |
|----------------------------|---------|
| Total Population, 2010 | 142,013 |
| Total Households, 2009 | 54,520 |
| Median Age, 2009 | 38.9 |
| Projected Population, 2015 | 149,325 |

Educational Attainment, 2010

| | |
|---------------------------------|--------|
| Population 25 and Older | 96,174 |
| High School Diploma | 53.3% |
| Some College | 21.1% |
| Associate's Degree | 8.3% |
| Bachelor's Degree | 12.1% |
| Graduate or Professional Degree | 5.2% |
| 2010 SAT score, county average | 1,396 |
| 2010 SAT score, state average | 1,485 |

Income, 2010

| | |
|-------------------------|----------|
| Median Household Income | \$46,292 |
| Per Capita Income | \$21,051 |

Employment by Industry, 2010

| | |
|---------------------------|--------|
| Agriculture, Mining | 0.7% |
| Construction | 9.0% |
| FIRE | 3.9% |
| Manufacturing | 18.8% |
| Public Administration | 4.1% |
| Retail Trade | 11.7% |
| Wholesale Trade | 3.2% |
| Services | 42.4% |
| Transportation, Utilities | 5.1% |
| Total Employment, 16+ | 63,180 |

Labor Force, 2009

| | |
|-------------------|--------|
| Labor Force | 73,507 |
| Unemployment Rate | 12.2% |

Source: ESRI 2010, NC Dept of Public Education, NC ESC



MAJOR EMPLOYERS (non government)

| Company | Major Product | Employees |
|------------------------------|---------------------------------------|-----------|
| Food Lion | Headquarters, Grocery Chain | 2,300+ |
| Daimler Trucks North America | Industrial Trucks, Tractors, Trailers | 700+ |
| PGT Windows | Manufacturing | 520 |
| Magna Manufacturing | Manufacturing | 381 |
| Performance Fibers | Advanced Textiles | 378 |



Announced Jobs & Investments

| | |
|----------------------------------|-------------|
| Jobs announced, 2008 | 61 |
| Total investment announced, 2008 | \$5,000,000 |

Accessibility

| | |
|--|--------------------|
| Nearest Major City | Charlotte |
| Distance to Nearest Major City | 42 miles |
| Nearest Commercial Airport | CLT |
| Runway Length | 10,000 ft |
| Distance to Nearest Airport | 48 miles |
| Nearest Interstate | I-85 |
| Distance to Nearest Interstate | 0 miles |
| Nearest Deepwater Port | Port of Charleston |
| Distance to Nearest Deepwater Port | 247 miles |
| Foreign Trade Zone Accessibility | Yes |
| Population within 50 mile radius, 2009 | 3,220,596 |

Development Capacity

| | |
|---|-----|
| Wastewater Treatment Capacity Available | Yes |
| Natural Gas Available | Yes |

Taxes, Sales & Service

| | |
|--|----------|
| Property Taxes/\$100 value (10-11) | \$0.5950 |
| Taxable Retail Sales (Mil\$, 2008) | \$777.4 |
| Number of Physicians, 2007 | 171 |
| Physicians per 10,000 population, 2007 | 13 |
| RN per 10,000 population, 2007 | 78 |
| Dentists per 10,000 population, 2007 | 4 |

Sources: County data and NC Department of Revenue

Average Weekly Wage 2009

| | |
|---------------------------------------|---------|
| Agriculture, Forestry, Fishing | \$479 |
| Utilities | \$1,216 |
| Mining | \$775 |
| Construction | \$671 |
| Manufacturing | \$835 |
| Wholesale Trade | \$750 |
| Retail Trade | \$493 |
| Transportation & Warehousing | \$718 |
| Information | \$879 |
| Finance & Insurance | \$825 |
| Real Estate & Rental & Leasing | \$499 |
| Professional & Technical Services | \$737 |
| Management of Companies & Enterprises | N.A. |
| Administrative & Waste Services | \$496 |
| Educational Services | \$654 |
| Health Care & Social Assistance | \$910 |
| Arts, Entertainment and Recreation | \$371 |
| Accommodation & Food Services | \$238 |
| Public Administration | \$674 |
| Average Weekly Wage | \$723 |

Unemployment Insurance

| | |
|------------------------------|----------|
| New Employers (per \$100) | 1.2% |
| Deficit Employers (max rate) | 6.84% |
| Minimum Tax Rate | 0.0% |
| Taxable Base | \$19,700 |

Inventory Tax

| | |
|------------------------|------|
| Finished Goods | none |
| Raw Materials | none |
| Goods in Process | none |
| Mat'l consumed in Mfg. | none |

Sales Tax, General

| | |
|-------|-------|
| State | 5.75% |
| Local | 2.25% |

Sales Tax, Special Provisions

| | |
|---|---------------|
| Electricity (farms and manufacturing exempt) | 3.0% |
| Natural Gas | % of receipts |
| Manufacturing Fuels | none |
| Manufacturing Equipment | none |
| Telecomm Service: Intrastate (state + county) | 8% |

Education

| | |
|-------------------------|----|
| Public Schools | 37 |
| Private Schools | 10 |
| School Districts | 1 |
| Colleges & Universities | 3 |