

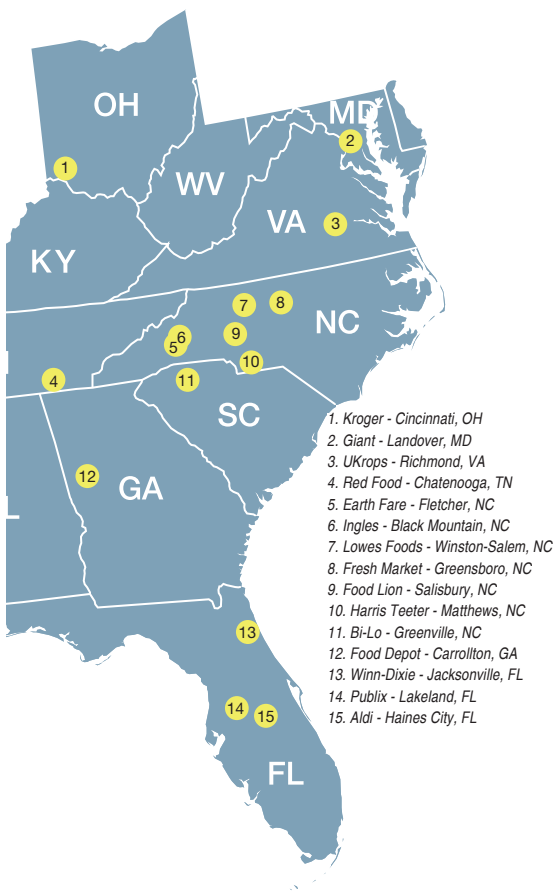
# FOOD & BEVERAGE



The Charlotte region continues to strengthen its position as one of the most dynamic and diversified locations in North America. This 16-county region – 12 in North Carolina and four in South Carolina – is home to more than 900 foreign-owned firm operations, eight FORTUNE 500 company headquarters and a growing population of more than 2.7 million residents.

## FAST FACTS: CHARLOTTE USA'S FOOD & BEVERAGE INDUSTRY

- Business Strength - More than 230 food processing companies employing 11,000+ workers operating throughout the Charlotte region
- Agricultural Resources - Agriculture contributes \$80+ billion a year combined to the Carolina's state economies, or one-fifth of total income
- Proximity to Market - Southeastern U.S. is fastest growing region in the nation; more than 50% of U.S. population accessible within 650 miles
- Low Unionization - North Carolina and South Carolina are the 1st and 3rd least unionized states in the U.S. (2.9% and 3.3% respectively, 2012)
- Strong Business Climate - North Carolina and South Carolina ranked 1st and 9th "Best States for Business Climate" by Site Selection magazine (2012)
- Global Corporate Community - Along with 8 Fortune 500 headquarters, major employers include Compass Group USA, Delhaize Group (Food Lion), Ruddick (Harris Teeter), Perdue, Tyson, SYSCO Food Services, Kellogg's, Snyder's-Lance, ADM, R.W. Garcia, Cheerwine, Pierre Foods, Dole Foods and Chiquita Brands International.



## UNPARALLELED ACCESSIBILITY

- 62% of the U.S. industrial base and over 57% of the U.S. population is accessible within 650 miles/1,000 kilometers of Charlotte USA
- Served by four major interstate highways (I-40, I-77, I-485, I-85)
- **Charlotte-Douglas International Airport**, the nation's 6th busiest airport, offers 700+ daily departures to 140+ destinations; new \$325 million intermodal facility opened in 2012.
- Within 200 miles of three major seaports, including the 2nd largest on the eastern coast of the U.S. – Charleston, SC
- Over 350+ trucking firms in the Charlotte USA region
- Served by CSX, Norfolk Southern and regional short-line railroads
- Foreign Trade Zone (#57) status with inland port includes 11 approved sites in and around Charlotte

## MAJOR EMPLOYERS

ADM  
 Arctic Ice  
 BestSweet  
 Billboard Bottling  
 Blue Bell  
 Carolina Cannery  
 Coca Cola Bottling  
 Carolina Beer & Beverage  
 Cheerwine  
 Chiquita Brands Int'l  
 Choice USA Beverage

Dole Foods Frito Lay  
 George Weston Bakeries  
 Kellogg's Snacks  
 Snyder's-Lance  
 Lays Fine Foods  
 Lucky Country  
 Mac's Pride  
 Midas Spring Water  
 Perdue Farms  
 Pepsi Bottling

Pilgrim's Pride Corp  
 Pierre Foods  
 Sara Lee Bakery Corp  
 S&D Coffee  
 SunDrop Bottling  
 Sysco Charlotte  
 Tropical Nut & Fruit  
 Tyson Foods  
 RW Garcia  
 US Food Service



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## RESEARCH & DEVELOPMENT ASSETS

### University of North Carolina's Charlotte Research Institute (CRI)

- **Center for Bioinformatics and Genomics at CRI:**
  - Providing sophisticated computational support in the design and development of new research and technologies
- **College of Health and Human Services at UNC Charlotte:**
  - Participate and bolster research programs in nutrition and health behavior

### North Carolina Research Campus

North Carolina Research Campus, a 350-acre R&D biopolis focused on health and human nutritional research, combines N.C. state universities, Appalachian State University and Duke University with global giants such as General Mills, Monsanto, Dole Foods, and Red Hat and more.

- **Duke University: Translational Medicine Institute**

Streamline process for getting diagnostic technologies, prevention efforts and therapies into the hands of physicians and Leading M.U.R.D.O.C.K Study to match treatment to patients genetic profile

- **UNC Chapel Hill: Nutrition Research Institute**

Studies role of diet and activity in brain development, cancer prevention and prevention/treatment of obesity

- **NC State University: Plants for Human Health Insitute**

Develop fruits and vegetables with enhanced health benefits and introduce new or underappreciated crops and products

- **UNC Charlotte: Bioinformatics Center**

Using computational technology to solve biological problems

- **North Carolina Central University: Nutrition Research Program**

Using metabolomic and nutrigenomic approaches to combat cancer and diabetes

- **NC A&T State University: Center of Excellence for Post Harvest Technologies**

Focus on improving quality and safety of food after harvesting

- **UNC Greensboro: Center for Research Excellence in Bioactive Food Components**

Examine bioactive ingredients from food, plants and traditional Chinese medicines for the prevention/treatment of diabetes, obesity and cancer

- **Appalachian State University: Human Performance Laboratory**

Study influence of plant molecules on age-related loss of muscle mass, muscle mitochondrial biogenesis and exercise-induced changes in immune function, oxidative stress and inflammation

### North Carolina Department of Agriculture's Piedmont Research Station, Salisbury, NC

- 23 buildings including 22,500sf high tunnel greenhouses, upgraded poultry research facility and upgraded dairy facility including on-site laboratory
- Includes more than 50 research projects focusing on poultry, dairy, corn, cotton, soybeans, small grain, wheat, tomatoes and strawberries
- Developed over 15 varieties of small grain / 11 wheat germ plasm lines

## RECENT COMPANY ANNOUNCEMENTS

- BeBevCo, a beverage processor, will open its headquarters and distribution facility in Iredell County, NC, announcing 100 jobs
- Pactiv, a food packaging company, will open a distribution center in Mecklenburg County, NC and announced 51 new jobs for the area
- Fancy Pokkett, a gluten-free commercial baker, announced their new manufacturing facility in Lancaster County, SC and the creation of 68 jobs
- Haddon House Food Product Inc. plans to expand its Richburg, SC distribution facility by investing \$3.1 million and creating 100 new jobs
- S&D Coffee & Tea will expand its global headquarters and manufacturing facility in Concord, NC, investing \$48 million and creating 200 jobs
- Firehouse II will expand its Salisbury, NC packing and distribution operations by investing \$6.3 million and 90 jobs
- DePalo Bakery in Belmont, NC plans a \$2 million expansion to its manufacturing facility and 5 jobs
- RW Garcia plans a \$2 million expansion and the creation of up to 20 jobs to its Lincoln, NC snack manufacturing plant

## Industry Employee Avg Wage as % of U.S.

South Carolina	78%
North Carolina	97%
Ohio	103%
Texas	99%
New York	119%
California	102%
United States	100%

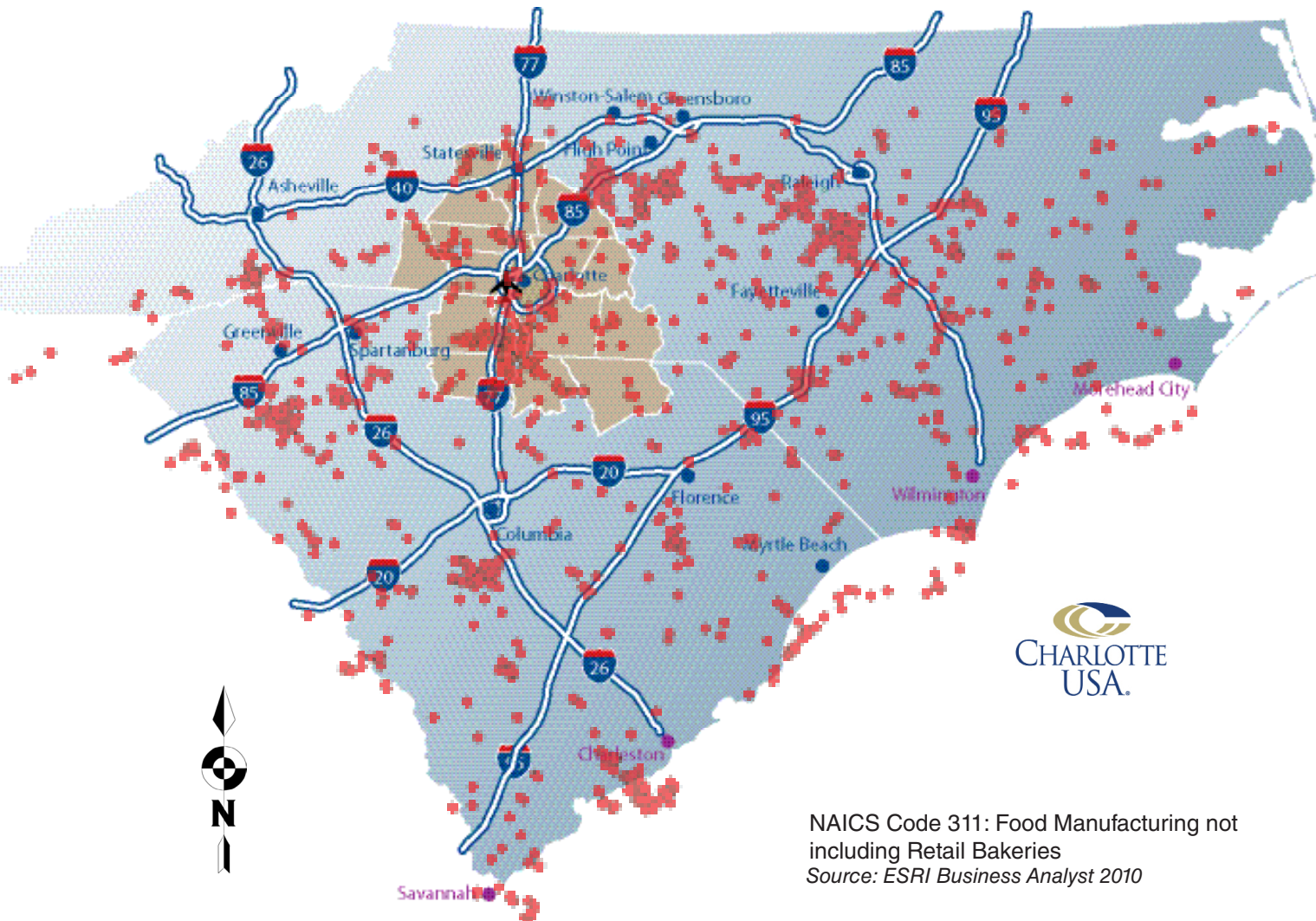
Source: Bureau of Labor Statistics, QCEW (2012)

A nonprofit, public/private economic development organization, the Charlotte Regional Partnership offers site location assistance, customized research and introductions to key industry resources across its 16-county, two-state region. The Partnership's services are free of charge to business prospects considering Charlotte USA, an area of 2.6 million people.

For more information, call 800.544.4373 or 704.347.8942 | charlotteusa.com



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NAICS Code 311: Food Manufacturing not including Retail Bakeries  
Source: ESRI Business Analyst 2010

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