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Total Population, 2010	179,310
Total Households, 2010	67,937
Median Age, 2009	37.7
Projected Population, 2015	211,250
Educational Attainment, 2010	
Population 25 and Older	119,947
High School Diploma	30.3%
Some College	22.2%
Associate's Degree	9.4%
Bachelor's Degree	16.6%
Graduate or Professional Degree	6.1%
2010 SAT score, county average	1,527
2010 SAT score, state average	1,485

Income, 2010

Median Household Income	\$59,762
Per Capita Income	\$26,453

Employment by Industry, 2010

Agriculture, Mining	0.8%
Construction	8.8%
FIRE	8.1%
Manufacturing	12.1%
Public Administration	3.4%
Retail Trade	12.3%
Wholesale Trade	4.7%
Services	41.5%
Transportation, Utilities	5.7%
Total Employment, 16+	74,907

Labor Force, 2009

Labor Force	83,132
Unemployment Rate	11.2%

Source: ESRI 2010, NC Dept of Public Education, NC ESC

Located just outside of Charlotte, North Carolina, we have a diverse business community, that is teeming with the motorsports industry and is home to science at the NC Research Campus. We offer great accessibility to customers and suppliers around the world and have all the amenities of an urban region.

If you know motorsports, then you already know Cabarrus County. We're home to Lowe's Motor Speedway and zMAX Dragway, Windshear Inc., a 180-mph rolling-road wind tunnel, the only one of its kind in North America. From Roush Fenway Racing, Hendrick Motorsports, Stewart-Haas Racing, JTG Daugherty Racing and Earnhardt-Ganassi Racing to MRN Radio the "Voice of NASCAR", the World Racing Group and the NASCAR Research and Development Center, major motorsports organizations have discovered the fast track to success in our friendly, prosperous and progressive business climate.



Over 90% of NASCAR teams are located within 50 miles, and more than 200 businesses in Cabarrus County support the motorsports industry. Employment in the industry has grown over 60% since 2000 and employs nearly 20,000 people in our region.

North Carolina Research Campus (NCRC) is a public-private venture created by visionary David H. Murdock to foster collaboration and further knowledge in biotechnology, nutrition, agriculture, and health. The David H. Murdock Research Institute (DHMRI) houses the most technologically-advanced metabolomics, animal and plant imaging, microscopy, and structural chemistry.

The campus will provide a community where the finest minds will unite to bring together breakthrough perspectives, expertise, and capabilities. DHMRI offers capabilities ranging from next-generation sequencing to cutting-edge confocal imaging, and the world's first actively shielded 950 MHz NMR. DHMRI is the first of its kind, housing this unique collection of state-of-the-art instrumentation in one central location.



Concord Regional Airport, located minutes from uptown Charlotte, is the 4th busiest airport in North Carolina and is home to numerous corporate fleets.

MAJOR EMPLOYERS (non government/retail)

Company	Major Product	Employees
Connexions Inc.	Professional and Business Services	900
Shoe Show	Shoe Distribution	700
Hendrick Motorsports	Motorsports	500
ACN	Telecommunications	500
Roush Renway Racing	Motorsports	475



Average Weekly Wage 2009

Agriculture, Forestry, Fishing	\$526
Utilities	\$1,114
Construction	\$709
Manufacturing	\$924
Wholesale Trade	\$954
Retail Trade	\$417
Transportation & Warehousing	\$780
Information	\$765
Finance & Insurance	\$869
Real Estate & Rental & Leasing	\$582
Professional & Technical Services	\$1,086
Management of Companies & Enterprises	\$904
Administrative & Waste Services	\$518
Educational Services	\$652
Health Care & Social Assistance	\$774
Arts, Entertainment and Recreation	\$1,088
Accommodation & Food Services	\$260
Public Administration	\$764
Average Weekly Wage	\$670

Unemployment Insurance

New Employers (per \$100)	1.2%
Deficit Employers (max rate)	6.84%
Minimum Tax Rate	0.0%
Taxable Base	\$19,700

Inventory Tax

Finished Goods	none
Raw Materials	none
Goods in Process	none
Mat'l consumed in Mfg.	none

Sales Tax, General

State	5.75%
Local	2.0%

Sales Tax, Special Provisions

Electricity (farms and manufacturing exempt)	3.0%
Natural Gas	% of receipts
Manufacturing Fuels	none
Manufacturing Equipment	none
Telecomm Servic: Intrastate (state + county)	8%

Education

Public Schools	41
Private Schools	5
School Districts	2
Colleges & Universities	2

Announced Jobs & Investments

Jobs announced, 2008	590
Total investment announced, 2008	\$39,526,000

Accessibility

Nearest Major City	Charlotte
Distance to Nearest Major City	21 miles
Nearest Commercial Airport	Concord Regional
Runway Length	7,400 ft.
Distance to Nearest Airport	0 miles
Nearest Interstate	I-85
Distance to Nearest Interstate	0 miles
Nearest Deepwater Port	Port of Charleston
Distance to Nearest Deepwater Port	236 miles
Foreign Trade Zone Accessibility	Yes
Population within 50 mile radius, 2009	2,872,086

Development Capacity

Wastewater Treatment Capacity Available	Yes
Natural Gas Available	Yes

Taxes, Sales & Service

Property Taxes/\$100 value (10-11)	\$ 0.6300
Taxable Retail Sales (Mil\$, 2008)	\$1,886
Number of Physicians, 2007	381
Physicians per 10,000 population, 2007	23
RN per 10,000 population, 2007	103
Dentists per 10,000 population, 2007	3

Sources: County data and NC Department of Revenue