

Strength in Numbers

A business development plan can't overlook spheres of influence and connectivity. So, take a closer look at the circles and at what a Rowan County location delivers.

Are you looking to improve workforce management and develop new markets? Rowan County puts you within one hour of 3.75 million people, many more than any other city in North Carolina. But it's not just numbers. It's networks. You're less than forty minutes to the central Charlotte financial district, the nation's second largest. Ninety minutes the other direction, you will find the key government decision-makers and influencers in Raleigh. Plus, you're at the nexus of interstate and rail systems which can deliver your goods virtually anywhere east of the Mississippi within a half-day while your executives are within easy reach of the Charlotte-Douglas and Greensboro International Airports.



A Talented and Innovative Workforce

Manufacturers like Daimler and Henkel have taken advantage of our local workforce. Retail giants, including Food Lion, Wal-Mart and Dillard's have profited from the logic of Rowan County as a distribution hub. But size doesn't matter. Small manufacturers have also discovered that joining our circle yields the same advantages that accrue to the big players.



ROWANEDC
 PARTNERSHIP for ECONOMIC DEVELOPMENT
 SALISBURY, NC
 Be an original.
 contact

Scott Shelton
 Rowan EDC
 204 E. Innes Street
 Salisbury, NC 28144
scott@rowanecd.com

Brown Site

ROWANEDC
 PARTNERSHIP for ECONOMIC DEVELOPMENT
 SALISBURY, NC
 Be an original.

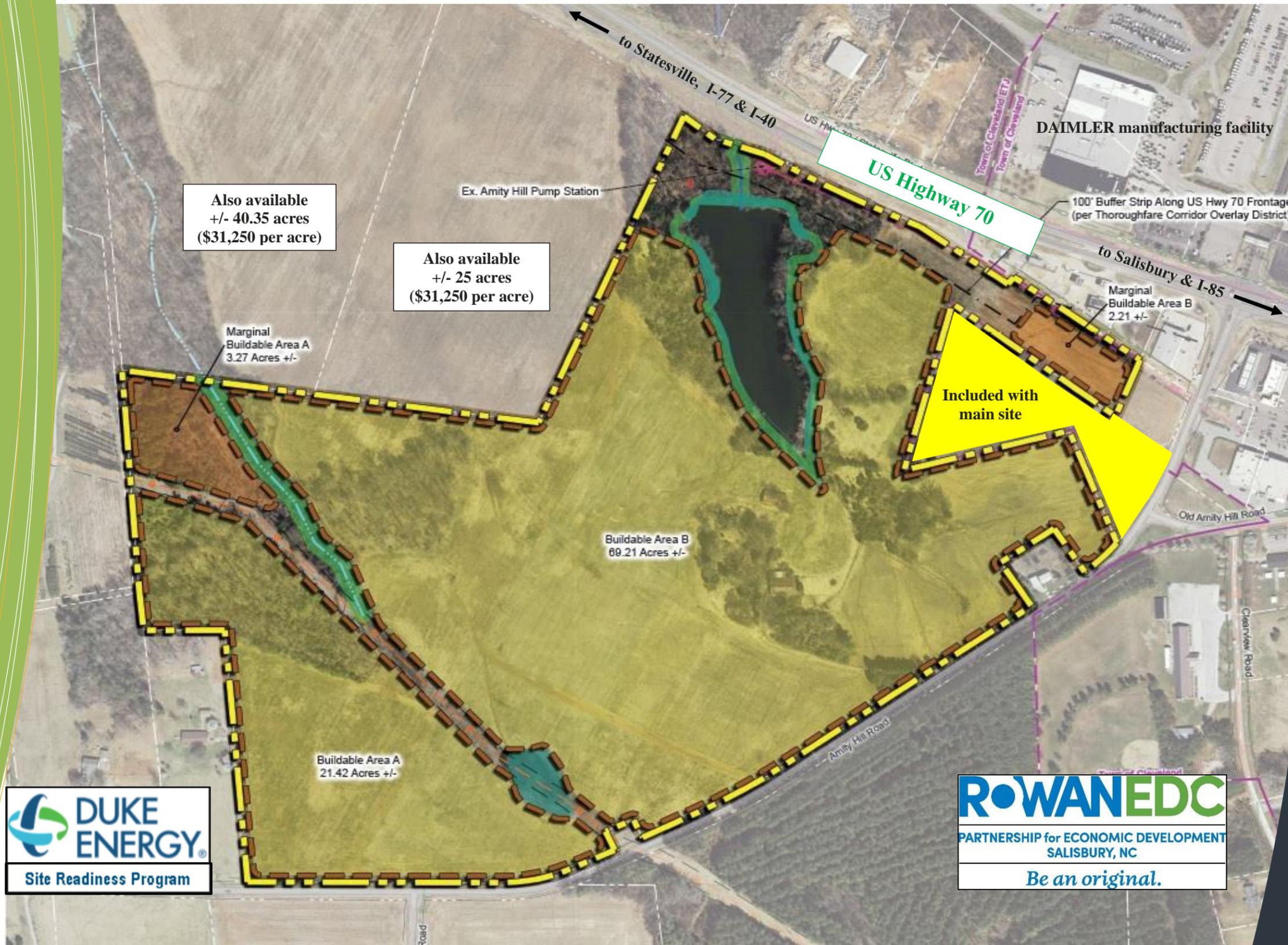


Unparalleled Opportunity



Brown Site

Are you seeking a more competitive cost structure? Rowan County's Brown Site offers 120 acres and is located 10 miles from Interstate 77, 12.5 miles from Interstate 40 and 15 miles from Interstate 85, with frontage along US 70. All major utilities are available. A recent participant in the Duke Energy Site Readiness Program, the Brown Site is aggressively priced at \$31,250 per acre. Additional acreage is also available.



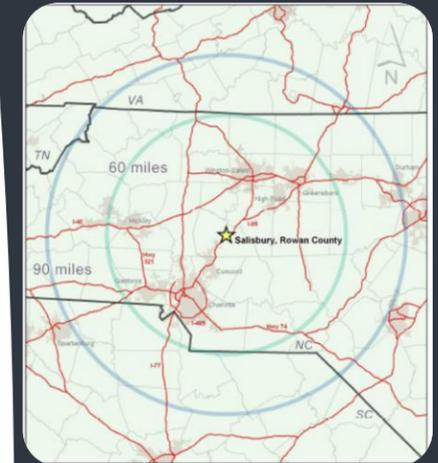
Also available
+/- 40.35 acres
(\$31,250 per acre)

Also available
+/- 25 acres
(\$31,250 per acre)



Powerful Demographics

With over an estimated workforce rapidly approaching 2 million, within 60 miles of Salisbury, we have the workforce, customers and resources available to meet the needs of your business.



Fact:

Up to one-third more people live within a 60-mile radius of Salisbury-Rowan County than our better known neighbors, including Charlotte, Greensboro, Raleigh or Greenville, SC.

YOU CAN GET THERE FROM HERE!

- Four Lane Access, direct to I-77 and I-40 via US 70
- 47 Miles from the Charlotte International Airport
- 75 miles from the Piedmont Triad International Airport